



Audrey Grace Benefit Auction

Dear Friends:

This October 21st marked the 16th birthday of Leon and my Angel, Audrey Grace. I cannot believe 16 years have passed since that day. From tragedy comes triumph as we announce the 17th annual **Audrey Grace Benefit Auction** on **PLEASUREHORSE.COM's Delphi Forum**. The Auction is a favorite of horsemen and women across America. We continue to net \$40,000+ each year! For those of you that are not familiar with the Auction's story, we started after we lost our daughter, Audrey Grace, at birth on October 21, 2002. Horse friends across America got together to make a tragedy into a success story; finding something positive during a time of sadness. We started raising money for a much-needed children's home in Audrey's honor. In sixteen years, we have raised over two million dollars for the New Horizons home for sexually and physically abused children. On August 19, 2009 the dream became a reality! We had the Grand Opening ceremony and our first group of children moved into the **Audrey Grace House**! Your gifts will continue to help us with the full scope of the project. The money has been used for purchasing the land, building the home, maintaining the house, supplying food, clothes, schooling, medical care, and hiring Master's Level Licensed Clinicians and 24 hour caregivers who provide the care these children need. We are truly grateful for the ongoing support keeping the **Audrey Grace House** a top level Children's home.

Each year thousands of children are victims of abuse. For over FORTY SEVEN years, **New Horizons (non-profit 501©3)** has provided services to "at-risk" youth and developed a reputation as the benchmark for offering quality, continuum-of-care treatment services for those kids with the highest level of need. Services include residential care, foster homes, therapeutic group homes, family services, adoption programs and emergency shelter.

The goal is to serve children and their families closer to their homes. **New Horizons' Community Centers of Care** will serve as residential treatment homes for children who are

considered the highest risk. **The Audrey Grace House** is the first of these centers and is located in Abilene, Texas.

Jason and Robyn Duplisea with PleasureHorse.com and Show Horse Today will again be helping the Audrey Grace Auction to reach a vast equine audience. They will be posting a feature section of auction merchandise and services including photos, descriptions and donor's links on their entire media network. This network includes PleasureHorse.com, the PleasureHorse Delphi Forum with 54,000 members, Show Horse Today Magazine which receives hundreds of thousands of page views each month, and social media where they have 690,000 Facebook followers. All donated stallions will also be feature in the December Show Horse Today Audrey Grace special feature. Together we are dedicated to seeing the Audrey Grace Auction reach as many people as possible.

We're excited about the exposure you will get as a donor based on the continued growth of the **PleasureHorse.com** and **Show Horse Today** online community. Once again, we will be providing each donor with a full page that includes your details, a photo gallery, video and links back to your website. We also post full descriptions on the Pleasure Horse Forum with its nearly 4,000 viewers every day. The online Auction will run **Monday, December 10th through 5:00 pm EASTERN time Sunday, December 16th**. The items consist of stallion services, training services, tack, web sites, advertising, artwork, jewelry, show clothes and other horse related items. This year we are extending the payment due date for auction items to **January 15, 2019**.

Please help us again this year by donating to the Auction. **The Audrey Grace Auction** is so successful and loved because unlike MANY charities, 100% of every dollar goes to the children. There are **no salaries paid for the work**; all involved donate their time, letterhead, postage, etc. Jason and Robyn donate the site and horse friends donate the items. ZERO costs means 100% profit going straight to the children in need!!! Your donation is 100% tax deductible for the full retail value. Please use the enclosed form when submitting your auction donation information to ensure accuracy for web sites, phone numbers, full descriptions, retail value and include any extra fees needed to be paid by the buyer.

We encourage you to spread the word - **children are a universal love. Abuse does not wait; the children cannot wait.** We and all the staff and children at New Horizons sincerely appreciate your involvement.

Warmest regards,

Jane & Leon Backes

<http://www.newhorizonsinc.com/home>

